

ACPME Sponsorship Opportunities – 2021

**ACPME are planning to go virtual throughout 2021,
with an exciting programme of online events.**

We are offering a number of sponsorship opportunities, which will not only support annual association running costs, but also provide significant supplier engagement and value-added opportunities for our membership.

This proposal is for 2021 only. Once in-person events are resumed we will review our sponsorship packages.

Virtual events programme 2021

1. Special Interest Group events (May 2021)
2. Supplier Showcase event (throughout 2021)
3. Virtual Conference (December 2021)

1

Special Interest Group events (May 2021)

ACPME will facilitate a series of Special Interest Group meetings (SIGs) covering topics across design, print and photography.

Each SIG will be headlined by a keynote speaker relevant to the topic and will be chaired by a member of the ACPME Board.

Supplier access will be dependant on the sponsorship package and will be delivered either through MS Teams or Zoom with a duration of up to 3 hours.

2

Supplier Showcase event (throughout 2021)

This will be a supplier-led event with Board members briefing and overseeing any proposals.

These events would be scheduled to run throughout 2021. ACPME will market and promote to the membership and other affiliations.

It would be the responsibility of the supplier to pull together the virtual event content and programme with a duration of up to 2 hours, dependent on the sponsorship package.

3

Virtual Conference (December 2021)

Based on the format used for the 2020 Creative Climates event, the virtual conference will be shaped following feedback from the membership and supplier survey.

As with the previous ACPME virtual conference, the programme will be pulled together by our Board, with support from our events and communications professionals.

The event will be delivered through a professional online platform and involve engaging headline speakers.

Features and benefits of the 2021 ACPME sponsorship packages

All suppliers will benefit from:

- Access to ACPME members
- Underpinning the work of ACPME
- Industry partner acknowledgement on the ACPME website with company logo
- Use of statement: *“(company name) supports ACPME, a dynamic network of creative and print managers from the UK Higher and Further Education sectors”*.

ACPME sponsorship package details 2021

Level	Level one	Level two	Level three
Cost	£4,000	£2,500	£1,000
Access to ACPME Special Interest Group events	All	Two	One
Supplier Showcase event	Max. 2 hours	Max. 30 minutes	n/a
Virtual Conference	Full sponsor with virtual booth	Attendance of up to two people	Attendance for one person
Engagement with Board – on insights and knowledge sharing	✓	n/a	n/a
Advertorial in ACPME membership publication (Despatch)	✓	Small advert only	n/a
ACPME endorsement and promotion of your company events	✓	✓	✓
Link/logo on our website	✓	✓	✓
Social media engagement	✓	✓	✓
Access to SIG webinars/meetings	All	Two	One
Supplier showcase promotion by ACPME to its members and affiliates, including recording being placed on our exclusive Vimeo platform	✓	✓	5 min advert (optional)
Survey feedback on Virtual Conference	✓	n/a	n/a