




CARDEN PARK
CHESHIRE'S COUNTRY ESTATE

ACPME Annual Conference
including Awards



ACPME 'Pages'
magazine advertising



ACPME 2019 Annual Conference 2–5 June, Carden Park, Cheshire

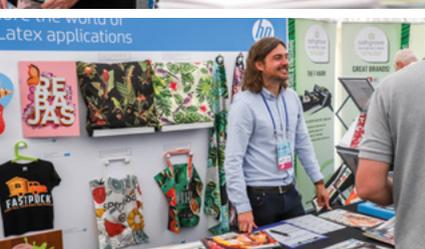
Exhibition & Sponsorship Opportunities

- Save money*
- Grow your network
- Greater brand exposure



This year we're combining the ACPME Annual Conference and Awards with 'Pages' advertising

Book now for Carden Park, Cheshire, 2-5 June 2019



ACPME is a voluntary not-for-profit private company that exists to support creative and print managers working in the Higher and Further Education sectors by providing networking and training opportunities. It relies on sponsorship to help deliver its annual agenda. Sponsorship packages for 2019 are listed on pages 6 and 7, and include the opportunity to become a Sponsor of ACPME for 12 months (including our website).

Our flagship event is the ACPME Annual Conference and the Creative & Print Awards Dinner. Sponsorship is sought to help cover the cost of providing this event and to enable us to publish our magazine 'Pages' three times a year.

Please note that there are only seven platinum sponsorship packages available – first-come, first-served.

Sponsorship is available in three tiers and is available on a 'first-come, first-served' basis.

We need new, innovative products to excite our members. Don't miss your chance to showcase your latest products and services.





Exhibit and sponsor the ACPME Annual Conference including the ACPME Creative & Print Awards

and raise your profile with advertising in 'Pages' our flagship magazine*

Carden Park, Cheshire, 2–5 June 2019

The ACPME Annual Conference is a unique opportunity for your company to engage with heads of service, print managers and their key operational staff in one location. You will meet these people not just at a stand, you will interact with them informally at lunchtime, during evening dinners and socialise with them over the three days.

Our Board works hard to encourage members of the group to attend the ACPME conference by discussing relevant topics, organising key speakers and planning a full social calendar.

As a supplier you contribute to the tone of the conference and you are guaranteed a very high level of interaction with the members. This is achieved in various ways from location of the stands, members collecting labels for the prize draw and at the networking evening events.

'This is the highlight in our exhibition year. By the last day you feel like you are saying goodbye to not just clients and potential clients but now friends as well.'

Michelle Walsh,
Premier Business Papers

New for #ACPMEConf19

Exhibition spaces at Carden Park will be sold 'off plan'

Book early by contacting ACPME Administrator 01527 893675 admin@acpme.ac.uk

– distributed to 1,200 UK HE/FE creative and print staff

'Pages' offers the largest and most comprehensive coverage of UK HE/FE in-house design studios and print units.

'Pages' published three times a year, in Summer (after ACPME Annual Conference), early December and March, reaching managers who are responsible for purchasing, budgets and recruitment, as well their creative & print teams who want better tools and your latest innovations.

Each edition contains ACPME highlights and articles about ACPME members' units – discussing topical issues such as their equipment and future plans.

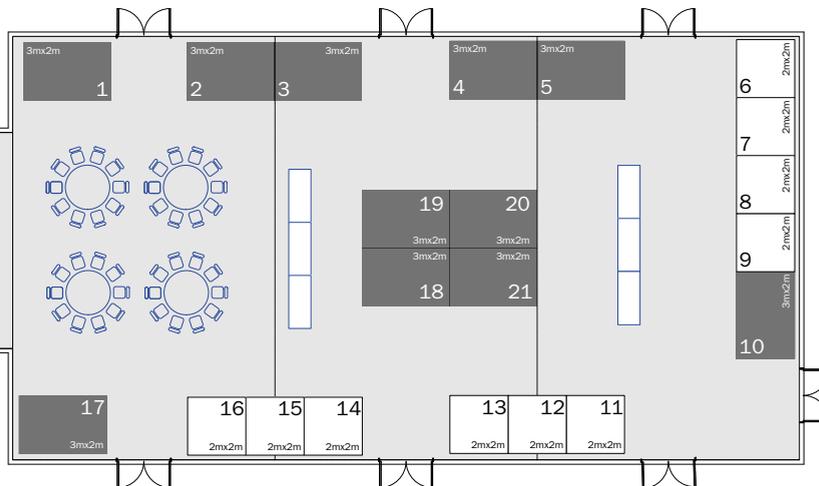
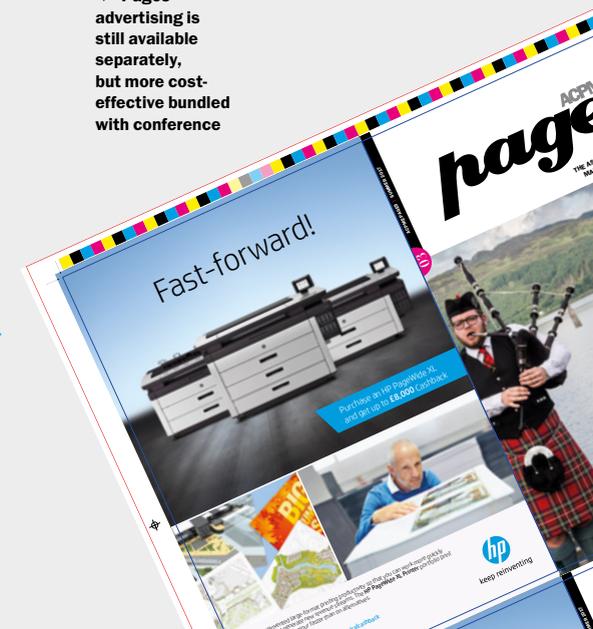
Advertising in 'Pages' will help your company be the name we're talking about.

*The Silver package does not include adverts in 'Pages'.

▼ 'Pages' advertising is still available separately, but more cost-effective bundled with conference

'Pages is an extraordinary in-house magazine from content, through to design and finish. It is always delightfully-crafted and Antalis have been proud to be on-board since day one. It is always a great vehicle to inform the HE/FE sectors about our news, training opportunities, equipment and environmental commitments..'

Les Jones, Antalis



Sponsorship packages for 2019

Platinum £4,000

Conference Exhibitor

- Award sponsor
- Largest of the exhibition spaces (3x2m)
- 3 representatives at the exhibition including lunch and refreshments
- 3 tickets to the social events (providing accommodation booked with ACPME)
- Conference showcase (15 minutes to present to all delegates)
- Delegates' pack insert
- Headline annual sponsor (web and programme)
- Professional digital photo of conference stand with delegates (copyright free)
- Professional digital photo of all suppliers before conference award dinner (copyright free)
- Link/logo on our website homepage
- Link/logo on our website conference page
- Logo in conference programme
- Conference programme full page advert
- Logo on conference menu
- 3 Twitter and Facebook posts about sponsorship (subject to when booking received)

► **Talk to the budget holders and decision makers on your exhibition stand and through informal networking**

► **Address all delegates directly with 15 minutes to showcase your business**

► **Present an award at the ACPME Creative & Print Awards and appear in all publicity**

Advertising in 'Pages' magazine

- Advertorial double-page spread in one of three editions
- Full inner page advert in one of three editions
- Logo on sponsor page (all editions)

► **Advertorial spread and full page advert in 'Pages'**



Gold £2,000

Conference Exhibitor

- Exhibition space (2x2m)
- 2 representatives at the exhibition including lunch and refreshments
- 2 tickets to the social events (providing accommodation booked with ACPME)
- Headline annual sponsor (web and programme)
- Professional digital photo of conference stand with delegates (copyright free)
- Professional digital photo of all suppliers before conference award dinner (copyright free)
- Link/logo on our website homepage
- Link/logo on our website conference page
- Logo in conference programme
- 2 Twitter and Facebook posts about sponsorship (subject to when booking received)

Advertising in 'Pages' magazine

- Half inner-page advert in one of three editions
- Logo on sponsor page (all editions)

Please note

Our administrator has changed from Roy Stares.

Please contact ACPME Administrator on 01527 893675 | admin@acpme.ac.uk

Silver £1,250

Conference Exhibitor

- Exhibition space (2x2m)
- 1 representative at the exhibition including lunch and refreshments
- 1 ticket to the social events (providing accommodation booked with ACPME)
- Link/logo on our website conference page
- Logo in conference programme
- 1 Twitter and Facebook posts about sponsorship (subject to when booking received)

Additional Sponsorship Opportunities

- Gold Sponsors – opportunity to upgrade to a 3x2m stand – £800 (limited availability)
- Network Evening Reception Sponsor (1st Night) – £2,000
- Awards Dinner Reception Sponsor – £2,000
- Awards Dinner Wine Sponsor – £2,000
- Conference delegates' pack insert – £100

Accommodation and additional exhibitors

- Exhibitors' Bed & Breakfast rate – £129 (per person, per night)
- Extra person on exhibition stand – £50 per day
- Extra Awards Dinner tickets – £60

Further details and an Exhibitor Booking Form will be sent with your confirmation of booking and invoice.



SPONSOR FORM

2019 SPONSORSHIP PACKAGES	Cost	Tick to book
Platinum Sponsor	£4,000	
Gold Sponsor	£2,000	
Silver Sponsor	£1,250	

Exhibition stand number	Write number
Contact ACPME Administrator 01527 893675 to discuss your stand	

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Network Evening Reception Sponsor (1st Night)	£2,000	
Awards Dinner Reception Sponsor	£2,000	
Awards Dinner Wine Sponsor	£2,000	

Prize Draw	Tick if willing
I am willing to provide a prize for the Grand Raffle	

YOUR DETAILS

Purchase Order Number:
Name:
Job Title:
Company:
Address:
Email:

Please complete and return to: admin@acpme.ac.uk

or post to: ACPME Administrator, Seven Elms, Dark Lane, Astwood Bank, Redditch, Worcestershire B96 6HB

Telephone: 01527 893675

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